

SEE IT ALL, EXPERIENCE IT ALL

MARRAKECH





The history of Marrakech:

Marrakech was founded around 1070 by the Almoravid dynasty, who established it as a major political and commercial center. Thanks to its strategic location between sub-Saharan Africa and northern Morocco, the city quickly grew through trade and exchange.

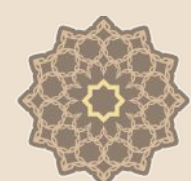
Over the centuries, different dynasties such as the Almohads and the Saadians shaped the city, building its iconic landmarks like the Koutoubia Mosque and the Saadian Tombs. Marrakech gradually became an important cultural and architectural capital.

Today, the city blends this rich historical heritage with a vibrant modern energy, between the traditional medina, lively souks, and more contemporary neighborhoods.

Some useful words :



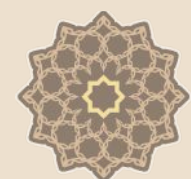
Hello → SALAM



Water → LMA



Thank you → SHUKRAN



Tea → ATAY



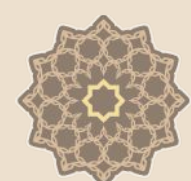
Please → AFAK



On the right → LIMIN



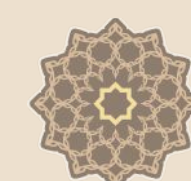
How much ? → CHHAL ?



On the left → LYSAR



Cheaper ? → NQES CHWIYA ?



No, thank you → LA, SHUKRAN



Getting around Marrakech easily:



The Indrive app is often the most convenient and affordable option for getting around, with fares negotiated directly. However, it is not officially regulated, so it's best to stay discreet when using it.

Local taxis remain the most common option. It's always a good idea to agree on the price before getting in, as fares can vary, especially for visitors.

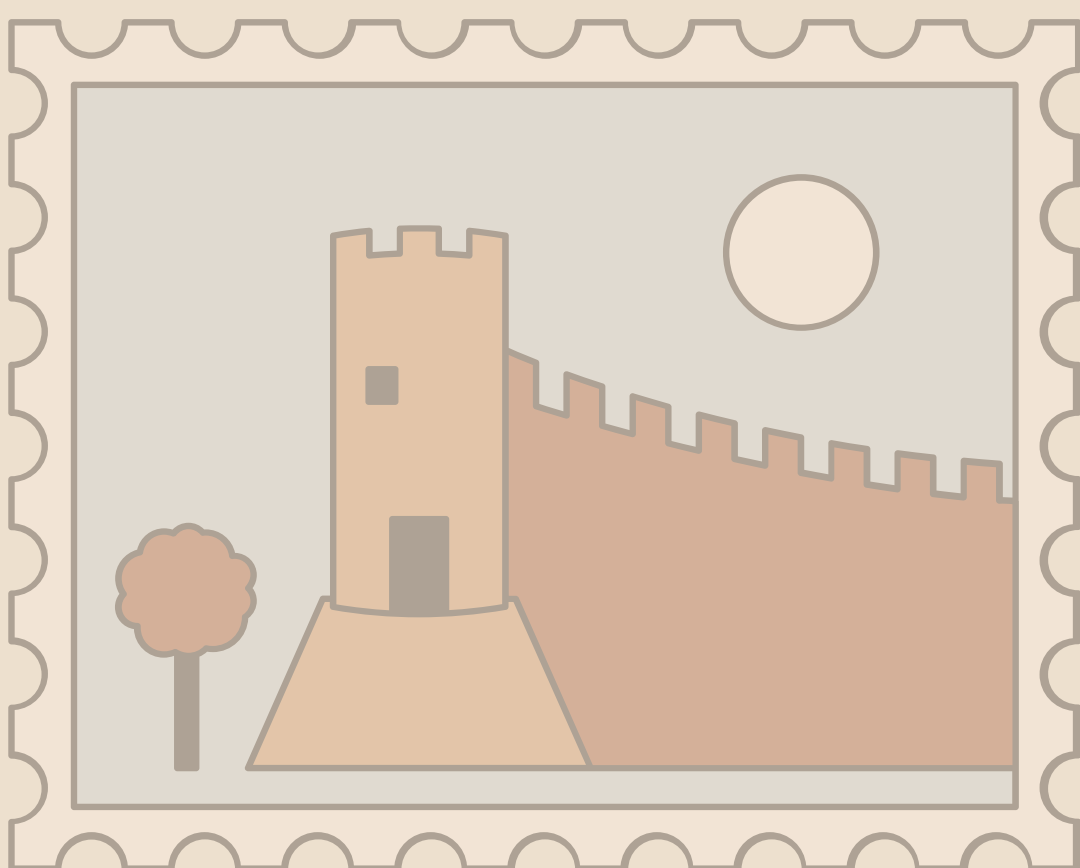
Shopping and delivery:



Glovo is a very convenient app in Marrakech for quick deliveries, whether it's meals, groceries, or everyday items.

It works especially well for fast food and non-food products. However, it's worth being a bit more careful with fruits and vegetables, as quality can sometimes vary depending on the order.

There are also plenty of small local shops on almost every street, making it easy to pick up essentials, as well as larger supermarkets like Marjane and Carrefour, which are very popular.



Emergency numbers:



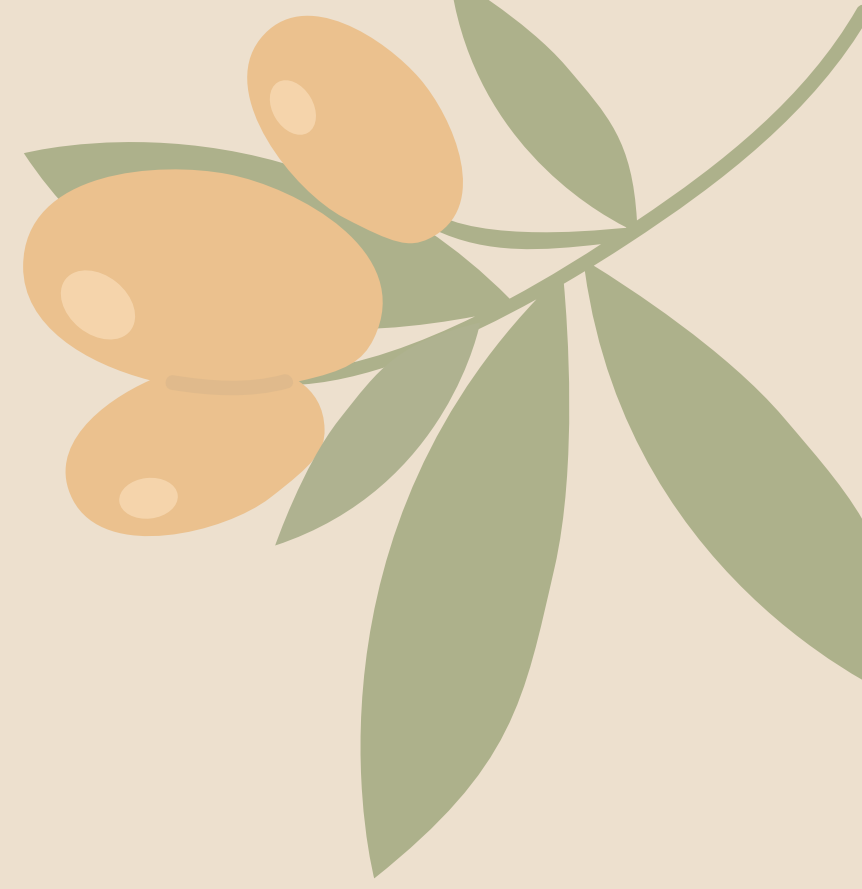
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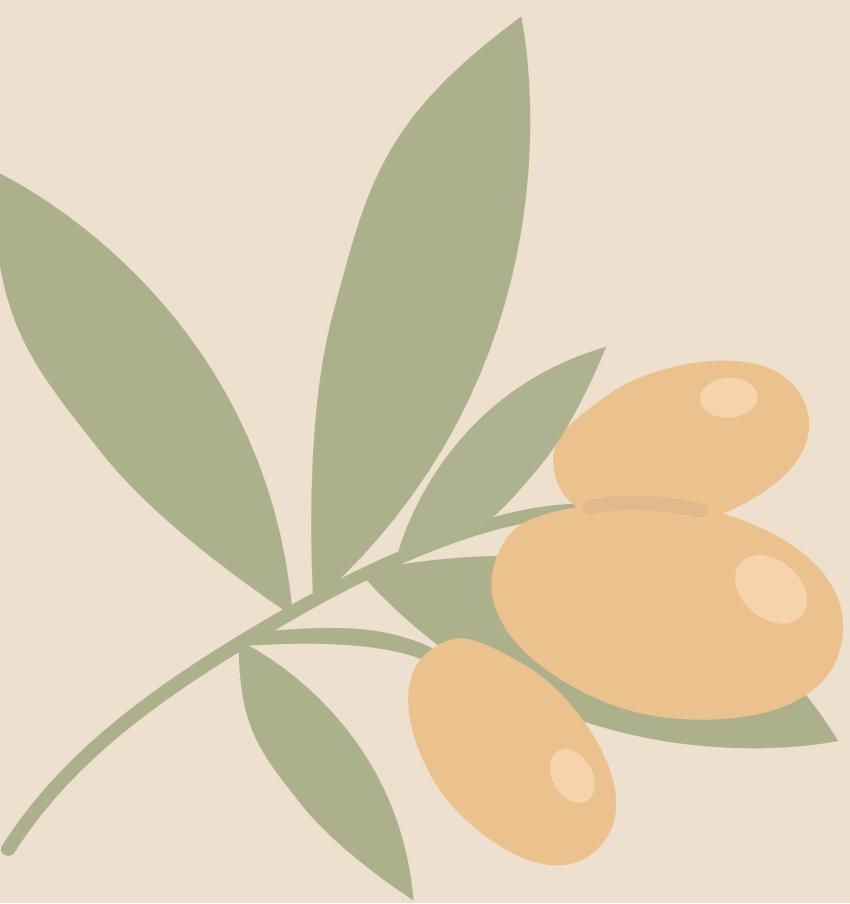


All the activities featured in this ebook have been carefully selected. They were chosen based on customer feedback, ratings, detailed reviews, as well as the overall quality of the experiences and what is actually included in each one.

The goal is simple: to offer only reliable, well-reviewed activities with no unpleasant surprises.

In addition, special rates have been negotiated to give you the best possible prices. Depending on the season and availability, extra discounts may also apply, allowing you to get even more out of your experience.

A practical tip: use WhatsApp to communicate with activity organizers. It makes it easy to ask questions, confirm details, or arrange your booking, without any extra costs for international calls or messages.



MUST-SEE EXPERIENCES

The must-see activities are gathered here — the ones not to miss to fully experience everything the city has to offer. Between history, art, and nature, these experiences give a complete glimpse of the magic of Marrakech.

Highly popular



Yves Saint Laurent
Museum



Majorelle Garden

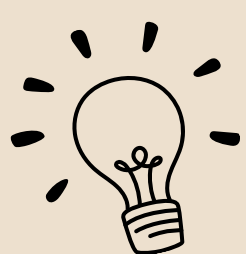


Berber Museum

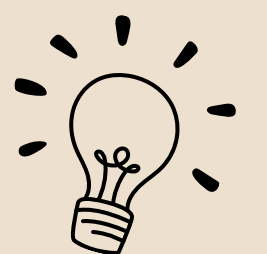
Discover **three of Marrakech's most iconic places** in one easy route, all within close reach of each other.

Move from one atmosphere to another without wasting time, with a varied, enjoyable and well-paced visit, balancing calm moments, inspiration, and discovery.

Skip-the-line access allows you to fully enjoy the experience. It's best to go in the morning or later in the day (avoid 12–4 pm), **with free entry for children under 10.**



To avoid long queues, it's best to book in advance, especially during peak season.



[Check availability](#)

2H

PLACE JAMAA EL-FNA
& SOUK



Free tip

Jemaa el-Fna Square is worth visiting both during the day and at night.

The atmosphere changes completely — calmer during the day, much more lively in the evening.

The nearby **souks** form a true maze to explore.

Bargaining is part of the experience and is generally expected.



Must to be missed! A visit to three of Marrakech's most iconic landmarks:

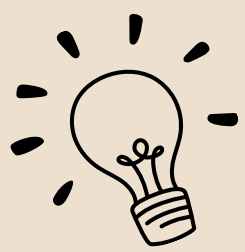
the Bahia Palace with its beautifully decorated courtyards,

the Saadian Tombs with their impressive architecture,

and **the Koutoubia**, the city's most iconic symbol.

The real highlight?

The guide, who gives you the keys to truly understand each place, along with **skip-the-line access** for a smoother visit. It's best to go in the morning or later in the day (avoid 12–4 pm due to the heat and crowds).



Allow around 200 MAD for entrance fees (not included).



[Discover the activity](#)

 3H



Discover two different yet complementary places, combining calm, architecture, and an immersive dive into the history of Marrakech, with a walk through the souks to complete the experience.

The Secret Garden offers a real break in the heart of the medina, with its fountains, greenery, and calming atmosphere.

The Ben Youssef Madrasa, a former Quranic school, stands out for its impressive architecture and intricate details, with beautiful mosaics and stunning courtyards.


The guide gives you all the keys to understand the places and local traditions, with **skip-the-line access** for a smooth, wait-free visit. It's best to go in the morning or later in the day (avoid 12–4 pm).



Allow around 150 MAD for entrance fees (not included).



Book now

 3H

THE BEST EXPERIENCES

The best experiences to enjoy in Marrakech are gathered here — the ones that add a truly unique touch to your stay.

From thrilling moments to relaxing breaks and more original activities, these experiences offer a different way to discover the city and create unforgettable memories.



A complete wellness experience with **a traditional hammam** (45 minutes) followed by a **relaxing massage** (45 minutes). Enjoy the soothing steam and Moroccan rituals that relax the muscles, cleanse the skin, and refresh both body and mind.

An experience that guarantees total relaxation, perfect for unwinding after a day of exploring Marrakech, with **hotel pickup included** and **a traditional Moroccan tea** to extend this peaceful moment.

[Discover the experience](#)



The **hot air balloon ride** — I've done it, and honestly... it's a 100% experience. The wake-up call is early, but it's absolutely worth it. The moment the balloon slowly rises at sunrise over Marrakech, the desert, and the Atlas Mountains... it's pretty incredible.

Highly rated

A peaceful, almost suspended moment, with incredible views and a real sense of freedom. After the flight, a **full Moroccan breakfast** is served in a traditional setting, followed by a **flight certificate** as a souvenir.



What makes the experience even more enjoyable is how smoothly everything is organized. **Hotel pickup is included**, followed by a warm welcome with **tea or coffee** before takeoff, and then everything flows effortlessly from start to finish.

[View details](#)

 5H

 +3



This experience in the Agafay Desert blends adventure with authentic Moroccan atmosphere. It includes one hour of **quad biking**, a **camel ride**, **dinner** in a traditional camp, and a **live show**, with transport included.

Depending on the time of day, the atmosphere changes completely. A departure around 3–4 pm is recommended to enjoy the sunset and the show once night falls. A perfect experience to get out of Marrakech.



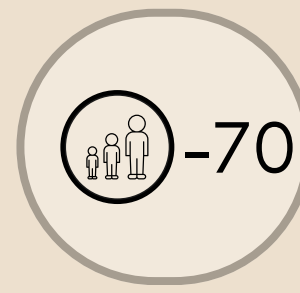
[Book now](#)

A **day trip to the Ouzoud Waterfalls** is one of the most beautiful excursions around Marrakech. You'll discover stunning landscapes, enjoy a pleasant walk, and end up right in front of the waterfalls — truly spectacular. **Hotel pickup is included.**

The little extra: **the option to take a boat ride at the foot of the waterfalls** (to be selected at the time of booking).

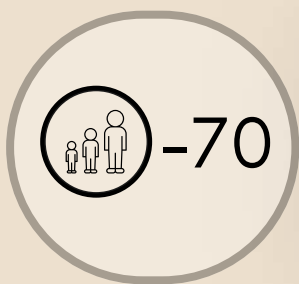
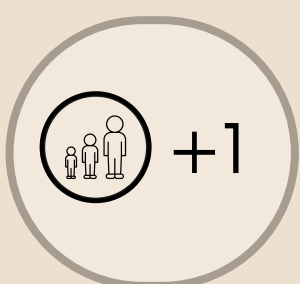


[Discover the experience](#)



A **day in the Ourika Valley** is a great way to get out of the city and discover a completely different landscape, with mountains, greenery, and waterfalls. The walk is pleasant, and the setting offers a real break away from the hustle of Marrakech.

At the time of booking, **you can add lunch** (starter, main course, and dessert), a great option to fully enjoy the day. **Hotel pickup is included.**



[View details](#)

Oasiria Market

Every Sunday from 10:00 AM to 3:00 PM



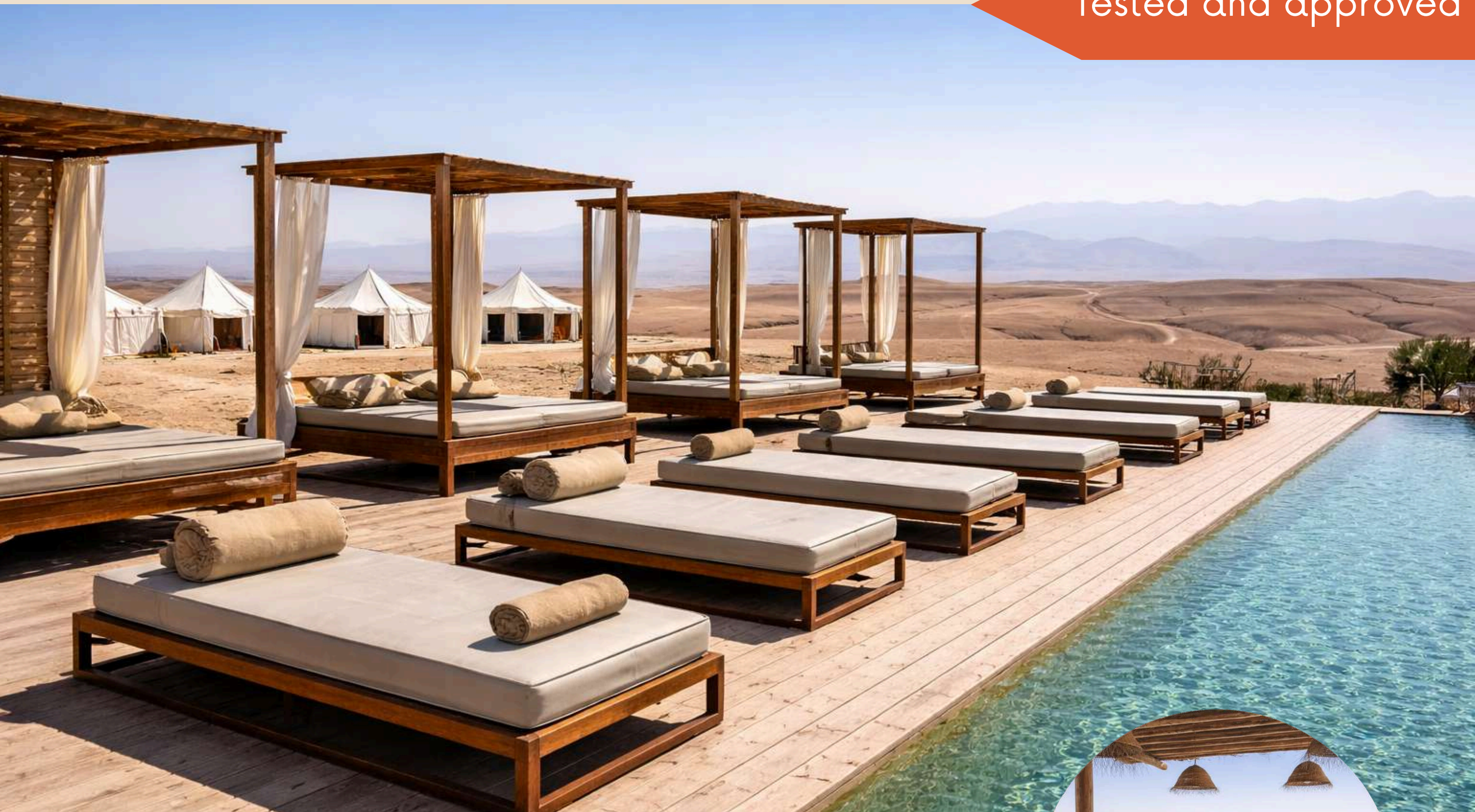
The Oasiria Market is the perfect place to enjoy a relaxed and local atmosphere in Marrakech.

Between the artisan stalls, fresh products, small plates to share, and shaded spots under the trees, it's easy to spend several hours there eating, discovering, and simply enjoying the moment.

An ideal place to experience a more authentic and friendly side of Marrakech.

A PLACE to BREATHE

Tested and approved



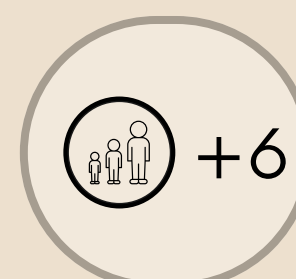
A day in the **Agafay Desert**, just one hour from Marrakech, with access to Inara Camp and its **heated pool**.

A peaceful, change-of-scenery setting to relax and take in the desert landscapes, with **a three-course lunch** in a calm and pleasant atmosphere.

Transport is included, so you can fully enjoy the experience without any hassle.



Discover the experience





The pottery workshop is the kind of simple yet really enjoyable activity to do in Marrakech. Time passes easily between learning and hands-on practice, with the pleasure of creating something without even realizing it.

A first introduction helps you understand the basics, followed by hands-on practice using different techniques, including the pottery wheel. A break with **Moroccan tea** completes the experience, making it even more enjoyable.

A calm and unique activity, perfect for discovering local craftsmanship and **leaving with a one-of-a-kind souvenir.**

[Book now](#)



2H



+90cm



The cooking class is a great way to experience Morocco beyond the usual sightseeing. It starts with a visit to the local market, followed by a step-by-step preparation using fresh local ingredients, with clear and simple guidance throughout.

The atmosphere is relaxed and friendly, giving you time to understand Moroccan flavors without any pressure. The most enjoyable moment comes at the end, when **you get to taste the dishes you've prepared.**

May sell out



[Check availability](#)



3H



BUT THERE'S MORE...

I've gathered here the activities to try if you have extra time — the ones that let you go a bit further in discovering Marrakech.

These are the kind of experiences that go beyond the usual highlights, showing you a different side of the city and making your stay even more complete and interesting.



Paragliding over Agafay is a pretty incredible way to see the landscape from a different perspective. Flying above the desert and the mountains offers stunning views and a real sense of freedom.

Everything is well organized, with **transport included**, **breakfast** provided, and **GoPro footage of the flight** given at the end. A truly unique experience that stands out from the usual.

[View details](#)

 6H

 +2



The Essaouira and Skala day trip offers a complete change of scenery, letting you spend a day by the ocean. Between the port, the ramparts, and the Skala with its impressive views, you'll discover a different side of Morocco.

Transfer is included. A **lunch option can be added** at the time of booking for extra comfort on a day that starts early.



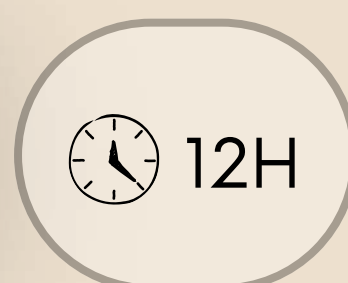
[Discover the activity](#)

Head towards **Ouarzazate and Aït Ben Haddou** for a day off the beaten path. The scenery changes along the way, from mountains and villages to the iconic landscapes of southern Morocco.

Aït Ben Haddou is a real highlight of the trip, with its earthen architecture and unique atmosphere. **Hotel pickup is included.**



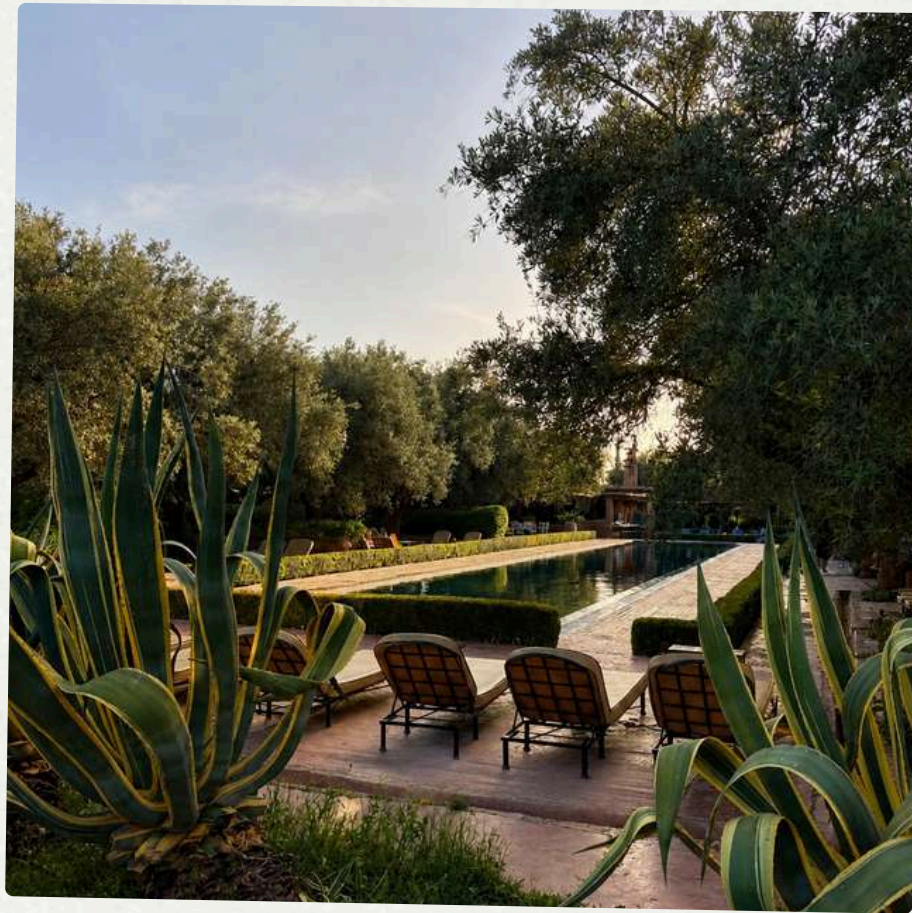
[Book now](#)



EXPLORE
the **HORIZONS**

FAVORITE

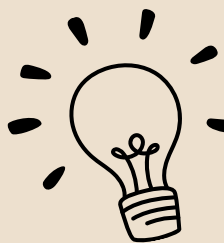

best value for money



The Oasiria Market is the perfect place to enjoy a relaxed and local atmosphere in Marrakech.

Between the artisan stalls, fresh products, small plates to share, and shaded spots under the trees, it's easy to spend several hours there eating, discovering, and simply enjoying the moment.

Perfect for enjoying the sun, having lunch on site, and experiencing a relaxing moment in one of Marrakech's most pleasant places

 **The place is very popular, especially during sunny days and weekends. It is therefore highly recommended to book through their website to avoid disappointment and guarantee your spot.** 

Package including
access to the 2 pools,
sun lounger, and towel

250 dirhams

Package including
access to the 2 pools,
sun lounger, towel, and
a 3-course meal

440 dirhams



Spending a night in the **Agafay Desert** is like stepping away from Marrakech into a peaceful and completely different setting. Between the camp, the pool, and the desert landscapes, the atmosphere naturally encourages you to slow down.

The evening takes on a whole new dimension with **a three-course dinner**, followed by **a show** in a typically Moroccan atmosphere, often under the stars. A special moment, blending relaxation and immersion.



The next morning, **breakfast** lets you ease into the day and extend the experience. **Transport is arranged**, so you can fully enjoy everything without worrying about getting around.

[Discover the experience](#)



16H



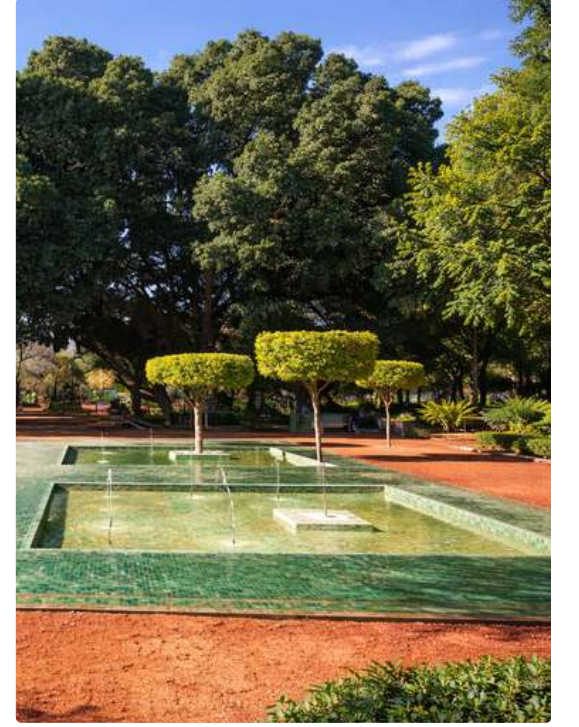
+5



-65



CYBER PARC



Free tip

A perfect break between visits.

Cyber Park offers a calm setting right next to the medina, ideal for slowing down a bit.

Twenty minutes in the shade, a fresh juice, and you're ready to continue at a more relaxed pace.



May sell out

The **Moroccan mosaic workshop** is a slightly different but truly interesting activity to try in Marrakech. It's a chance to discover a unique craft by creating your own pattern using small colorful pieces typical of palaces and riads.

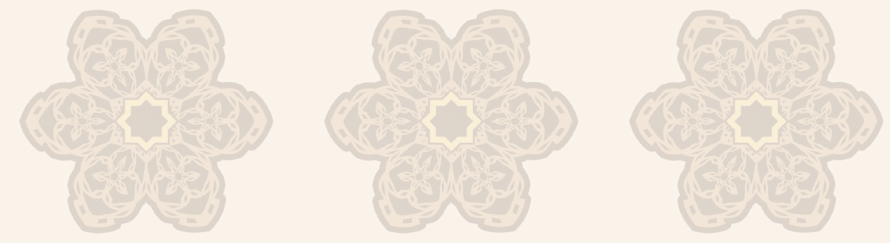
At first, the technique can seem a bit complex, but it quickly starts to feel more natural as you go, and the pattern gradually comes together. A break with **Moroccan tea and pastries** makes the whole experience even more enjoyable.

At the end, **you take your creation home with you**, which adds real value to the experience. A calm, creative, and authentic activity that offers a nice change from the usual sightseeing.

[Check availability](#)

1H30

+5



The **basket embroidery workshop** is a lovely activity to try in Marrakech. You personalize a traditional basket step by step while discovering local techniques.

The process quickly feels natural in a relaxed atmosphere, and **you take your finished bag home** at the end of the workshop. Everything is provided on-site — the materials, the basket, and a break with **Moroccan tea and pastries** to make the experience even more enjoyable.

A calm and original activity, perfect for leaving with a unique souvenir.



[Book now](#)

2H

+10



GREAT WITH KIDS... (OR NOT)

Whether you're traveling with kids or not, this selection offers simple and enjoyable ideas, perfect for sharing a relaxed and pleasant moment.



Anima Gardens is a truly unique place near Marrakech. A walk through a garden filled with colors, plants, and art creates a one-of-a-kind experience.

The atmosphere is calm and inspiring, far from the usual sightseeing spots. It's the perfect place for a peaceful walk and to take your time enjoying the surroundings.

[Discover the activity](#)

 3H




In the heart of the Atlas Mountains, this **zipline experience** takes you straight into spectacular landscapes. Gliding above valleys and Berber villages offers stunning views and a real rush of adrenaline.

Breakfast is included, along with **hotel pickup**, making everything smooth and easy to organize. It's an activity that combines adventure and discovery, and is especially enjoyable for families.

[Discover the experience](#)

 4H

 +12

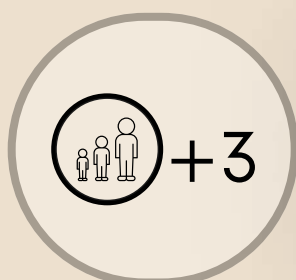
 -95





Horse riding in the Palmeraie is a great way to get some fresh air in a peaceful setting surrounded by palm trees. A break with **Moroccan tea** completes the experience, and **hotel pickup is included**.

Une activité simple et apaisante, appréciée aussi bien par les adultes que par les enfants.



[Discover the activity](#)

Oasiria water park is a great option for a refreshing break in Marrakech. Between the slides, pools, and relaxation areas, it's easy to spend several hours there.

Since no special deals were found for this activity, booking is done directly through the official website.



[Book now](#)



FOR EVEN more FUN

Teen favorite



The **aqua kart + quad combo** is a high-energy experience where everything flows from speed and fun to splashes. On one side, you ride a quad through the palm grove and trails; on the other, you take on aqua karting on the water with turns, acceleration, and guaranteed thrills.

The experience perfectly combines land and water, with a fun and accessible atmosphere, even with no prior experience. Between sessions, a break with **Moroccan tea** gives you time to relax before heading back out.

Transport is included, making everything simple and smooth. A fun, original, and high-energy activity, perfect for breaking away from the usual sightseeing routine.



[View details](#)

 4H

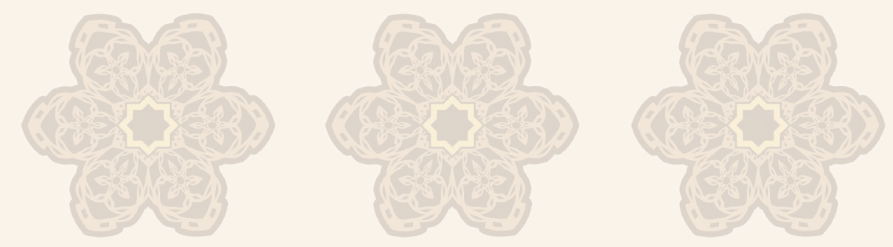


Discover the fascinating **world of perfumery through an immersive workshop in Marrakech**. Guided by an expert, you'll learn to recognize different scent families and balance notes to create a fragrance that perfectly suits you.

In a friendly, relaxed atmosphere, you test, blend, and refine different essences to create your own custom perfume. At the end of the experience, **you leave with your personalized creation** — a unique and sensory souvenir of your time in Marrakech.

[Book now](#)

 2H



Discover a lesser-known side of Marrakech through this **immersive experience into its Jewish heritage**. Guided by a passionate expert, you explore the Mellah — the historic Jewish quarter — and its authentic streets that reflect a rich cultural past.

You'll visit an iconic synagogue as well as the Jewish cemetery, while learning about the traditions, stories, and influence of this community in the city's history. The tour then continues through the lively souks, where craftsmanship, spices, and local life come together, offering a cultural and immersive experience in the heart of Marrakech.



[Discover the activity](#)

 4H



BONUS PICKS

This section brings together a few extra picks, shopping tips, and hidden spots to discover once you've seen the essentials.

Often quieter and sometimes unexpected, these places add a nice finishing touch to your stay and bring something extra to the overall experience.



The Museum of Moroccan Elegance isn't a top priority, but it's still a pleasant visit if you have some extra time.

Free to enter, it offers a glimpse into Moroccan style, from traditional clothing to more modern creations.

A nice little stop, with a refined look at local elegance.

Menara Gardens



The **Menara Gardens** offer a peaceful walk among olive trees with views of the Atlas Mountains, perfect for slowing down at the end of the day.

Nearby, **Menara Mall** is a great place to extend the moment, with its open-air restaurants. The terraces, set right by the street, provide a pleasant setting to enjoy dinner while soaking in the lively atmosphere of the area.



M Avenue



M Avenue stands out as a modern and stylish spot in Marrakech, bringing together boutiques, galleries, and a carefully curated selection of restaurants.

The open terraces along the street create a pleasant setting to enjoy the atmosphere, with a mix of light, movement, and contemporary energy. An ideal place for a break, a meal, or a drink in a setting that feels both chic and lively.



BEST ADDRESSES



L'Atelier

★ 4,2/5 1.140 reviews

📍 Guéliz

Bacha Coffee

★ 4,1/5 2.833 reviews

📍 Hivernage

Mandala Society

★ 4,7/5 318 reviews

📍 Médina

La Trattoria

★ 4,4/5 4.200 reviews

📍 Guéliz

Poka

★ 4,7/5 664 reviews

📍 Guéliz

Notto

★ 4,5/5 1.700 reviews

📍 Hivernage

La Terrasse des épices

★ 4,4/5 4.600 reviews

📍 Médina

Nobu

★ 4,2/5 1.117 reviews

📍 Hivernage

Grand Bazar

★ 4,8/5 6.512 reviews

📍 Médina

BREAKFAST

POPULAR

ROOFTOP

NOUBA

The iconic restaurant to experience in Marrakech

Nouba is clearly one of the top spots for a night out in Marrakech. It's well known for its atmosphere, its staging, and the quality of its show — truly impressive.

A set menu (starter, main course, dessert) has been negotiated at a special rate, more attractive than the prices usually offered on site.

[Check availability](#)

★ 4,4/5 3.800 reviews



Safran

★ 4,7/5 7.000 reviews

📍 Guéliz

Comptoir Darna

★ 4,7/5 14.000 reviews

📍 Hivernage

Epicurien

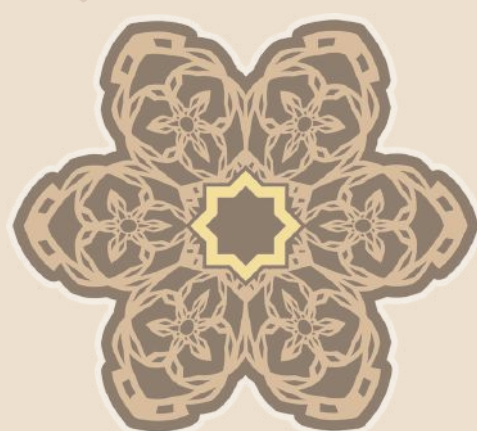
★ 4,9/5 7.599 reviews

📍 Médina

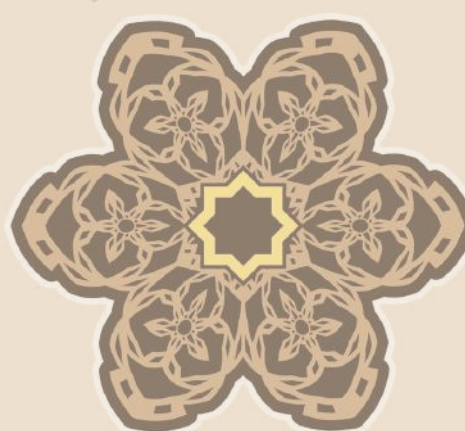
AMBIENCE

While this ebook brings together a selection of the best activities, it's impossible to cover everything in just a few pages given how wide and varied the options are.

To help you go further and discover even more experiences suited to your preferences, you'll find two additional links on this page giving you access to a wider range of activities to explore freely.



GetYourGuide



Viator



Who am I?



My name is Lena, the creator of this ebook, and I hope it helped you discover Marrakech in a different way and make the most of your stay.

I'd love to know who it was useful for and to hear your feedback. Every message matters and helps me improve future editions.

Travel tips, discoveries, and experiences are also shared regularly on my social media, with photos and more immersive content.

A little support always means a lot.

